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2021



[Blountkids.org](http://Blountkids.org)

PO Box 5058  
Maryville, TN 37802  
865-981-2000

**new h****pe**  
Blount County Children's Advocacy Center

## GIVING HOPE

Your support makes it possible for New Hope to serve children affected by child abuse in Blount County. When you sponsor a New Hope event, you are helping us serve nearly 600 children a year!



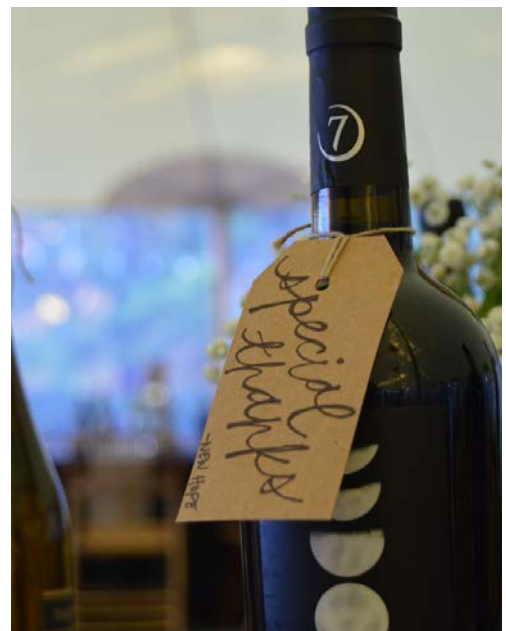
## CELEBRATING YOU

Your dollars help you too! As a sponsor, you receive a variety of marketing opportunities, from exposure on our social media platforms, print and digital ads, to onsite event displays.



## HAVING FUN!

Have FUN supporting New Hope! Our events are unique, and full of excitement. Whether you love to be wined and dined, explore new culinary delights, or enjoy kid-friendly outdoor events, we have something for you.





NEW HOPE BCCAC  
PRESENTS



**APRIL 17, 2021  
THEATER IN THE PARK  
MARYVILLE, TN**

Be a hero for kids! Join us for our 2nd annual Heroes for Hope 5K and Fun Run. Start the race for child abuse prevention at Maryville's Greenbelt Park Amphitheater. Our certified 5K course and 1 mile Fun Run is a family-friendly event! Bring your pinwheels and capes and get ready for a great time!

Heroes for Hope celebrates local businesses! Your sponsorship is a great opportunity to be a part of a very special Blount County event, supporting Blount County children.

**Visit our website for more event details!**

[BlountKids.org](http://BlountKids.org)

# Sponsorship Opportunities

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## Super Hero Sponsor \$3,000

- Top Billing on all promotional materials including registration forms, flyers, signage, & website
  - Largest logo on shirts
  - 15 entries for 5K
  - Minimum of 10 social media posts with logo
  - Social media marketing report after event
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## Hero Sponsor \$1,000

- Medium logo on shirts
  - 10 entries for 5K
  - Minimum of 5 social media posts with logo
  - Social media marketing report after event
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## Sidekick Sponsor \$500

- Small logo on shirts
- 5 entries for 5K
- Minimum of 5 social media posts with logo
- Social media marketing report after event





NEW HOPE BCCAC & DANCING BEAR LODGE  
PRESENT



# BACON AT THE BEAR

**JULY 31, 2021**  
**DANCING BEAR LODGE &**  
**APPALACHIAN BISTRO**

Experience a unique culinary event at Bacon at the Bear. Featuring some of the most sought-after regional chefs and featuring unique Benton's Bacon themed offerings in a beautiful mountain setting, this is one event you won't find anywhere else!

Bacon at the Bear is attended by many community leaders. With your generous sponsorship, you can help New Hope and your own business by connecting personally with a sought-after audience.

**Visit our website for more event details!**

[BlountKids.org](http://BlountKids.org)





# SPONSORSHIP OPPORTUNITIES

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## WHOLE HOG SPONSOR \$5,000

- Reserved table for 8 guests in our climate controlled dining room with designated wait staff
- VIP champagne and hors d'oeuvres reception including chef meet and greet
- Complimentary Benton's gift package and bottle of fine bourbon
- Logo and name prominently displayed on all event websites, signage, and promotional materials
- Recognition in event program and during welcome announcement

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## BABY BACK SPONSOR \$2,500

- Reserved half table for 4 guests in our climate controlled dining room with designated wait staff
- Complimentary Benton's gift package and bottle of fine bourbon
- Logo and name displayed on event website and signage
- Recognition in event program

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## TENDERLOIN SPONSOR \$1,000

- 2 tickets to event
- Complimentary Benton's gift package and bottle of fine bourbon
- Logo and name displayed on event website and signage
- Recognition in event program



NEW HOPE BCCAC & RT LODGE  
PRESENT



# *Black Tie &* BLUE JEANS *gala*

## 18TH ANNUAL BLACK TIE & BLUE JEANS GALA

**SUNDAY, NOVEMBER 21, 2021  
RT LODGE**

Get ready for Blount County's premier event. Come in your best blue jeans and black tie apparel for an exceptional evening! Enjoy a 4-course meal inspired and prepared by RT Lodge's own award-winning Chef Trevor Stockton. Wine and dine your way through our fabulous silent auction and feel the excitement while bidding on some unique live auction experiences. It is a fantastic evening that gives the gift of hope to the children of Blount County!

**Visit our website for more event details!**

[BlountKids.org](http://BlountKids.org)

**RT LODGE**

**new hope**  
Blount County Children's Advocacy Center

# Sponsorship Opportunities

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## Platinum Sponsor \$5,000

- Highlighted on Website, Social Media, and other Marketing platforms with large logo
  - Logo prominently displayed in the program
  - Logo and Name on a Reflection Walk Sign
  - 1 Table at event for 10 guests\*
  - 1 Complimentary bottle of wine per couple
- 

## Gold Sponsor \$3,000

- Highlighted on Website and Social Media with medium logo
  - Recognition including logo in the program
  - Logo and Name on a Reflection Walk Sign
  - 1 Table at event for 10 guests\*
  - 1 Complimentary bottle of wine per couple
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## Silver Sponsor \$1,000

- Highlighted on Website and Social Media with small logo
- Recognition in the program
- 2 tickets for the event



\*Subject to change based on COVID guidelines