

Sponsorship Opportunities

2022



www.blountkids.org

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GIVING HOPE

Your partnership with New Hope clearly demonstrates your organization's commitment to corporate social responsibility. Your support makes it possible for New Hope to serve more than 600 children affected by abuse in Blount County each year.



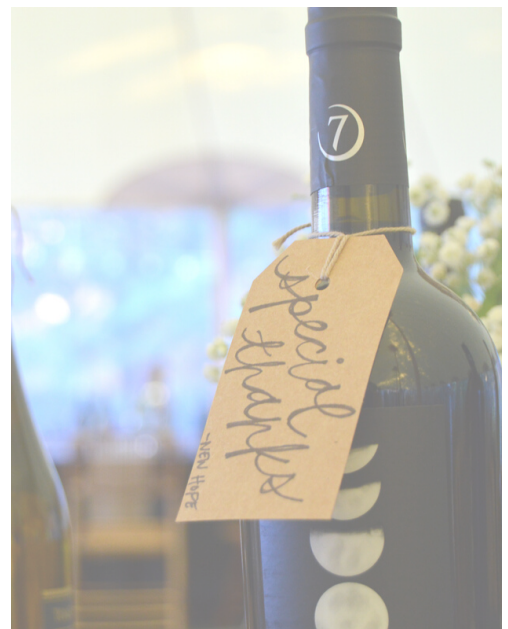
GAINING VISIBILITY

Your dollars help you, too! As a sponsor, you will receive numerous marketing opportunities ranging from exposure on our social media platforms, inclusion in print and digital ads, and onsite displays. Your organization will stand out and create deeper relationships with your consumers, vendors, employees and peers by aligning with New Hope's impact and history in Blount County.

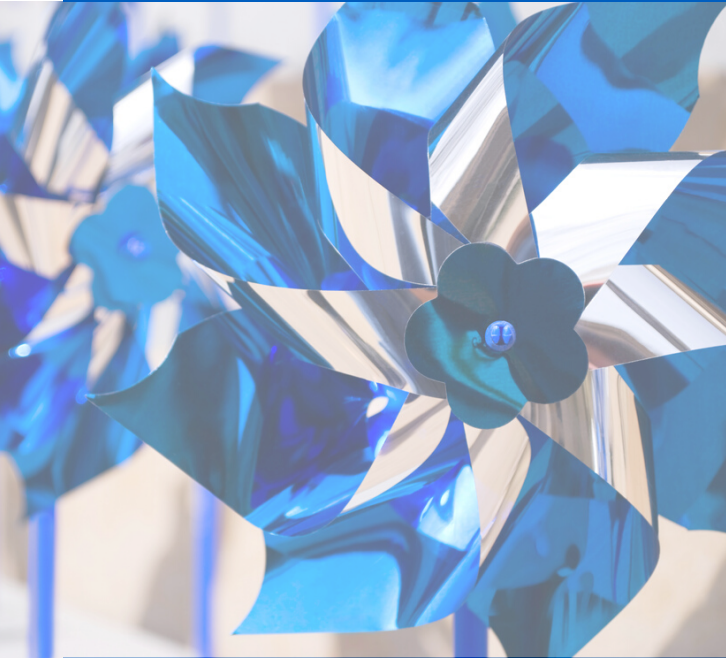


HAVING FUN

Have FUN supporting New Hope! Our events are unique and full of excitement. Whether you love to be wined and dined, explore new culinary delights, or enjoy kid-friendly outdoor events, we have something for you.



CHILD ABUSE PREVENTION MONTH



APRIL 2022 • BLOUNT COUNTY

\$5,000+ value

- Logo on all Child Abuse Prevention Month promotions including:
 - Social Media Campaign: posts throughout the month of April
 - Pinwheels Campaign: pinwheels distributed to nearly 100 area businesses
 - Email / Newsletter Campaign
- Opportunity to have presence at all community awareness events throughout the month of April
- Customizable and exclusive opportunities available, please inquire

NEW HOPE PRESENTS



HEROES FOR HOPE 5K

SAT, APRIL 30, 2022

• MARYVILLE GREENBELT
AMPHITHEATER

Be a hero for kids! Join us for our 3rd annual Heroes for Hope 5K and Fun Run. Start the race for child abuse prevention at Maryville's Greenbelt Park Amphitheater. Our certified 5K course and 1 mile Fun Run is a family-friendly event. Bring your pinwheels and capes and get ready for a great time! Your sponsorship is a great opportunity to be a part of a very special Blount County event which attracts serious runners and families alike.

Visit our website for more event details!

www.blountkids.org

SPONSORSHIP OPPORTUNITIES

Super Hero Sponsor \$3,000

- Prominent recognition on all promotional materials including registration forms, flyers, signage, and website
 - Logo included on race t-shirts
 - 15 entries for 5K
 - Social media posts with logo
 - Social media marketing report after event
-

Hero Sponsor \$1,000

- Logo included on race t-shirts
 - 10 entries for 5K
 - Social media posts with logo
 - Social media marketing report after event
-

Sidekick Sponsor \$500

- 5 entries for 5K
- Social media posts with logo
- Social media marketing report after event



NEW HOPE PRESENTS



BACON AT THE BEAR

**SAT, AUGUST 6, 2022 • DANCING BEAR
APPALACHIAN BISTRO**

Experience a unique culinary event at Bacon at the Bear. Featuring some of the most sought-after regional chefs, displaying unique Benton's Bacon themed offerings in a beautiful mountain setting, this is one event you won't find anywhere else! Bacon at the Bear is attended by many community leaders. With your generous sponsorship, you can help New Hope and your own business by connecting personally with a sought-after audience.

Visit our website for more event details!

www.blountkids.org



SPONSORSHIP OPPORTUNITIES

Whole Hog Sponsor **\$5,000**

- 8 tickets to event (\$1,400 value)
 - Complimentary bottle of top-shelf bourbon (1 per couple)
 - Reserved table in climate controlled VIP room
 - Benton's Bacon gift package
 - Logo/name displayed on all event marketing, media, and promotions
 - Logo inclusion on event signage and programs
 - Announced as an event sponsor by emcee
-

Baby Back Sponsor **\$2,500**

- 4 tickets to event (\$700 value)
 - Complimentary bottle of top-shelf bourbon (1 per couple)
 - Reserved seating for 4 in climate controlled VIP room
 - Benton's Bacon gift package
 - Logo/name displayed on all event marketing, media, and promotions
 - Logo inclusion on event signage and programs
-

Tenderloin Sponsor **\$1,000**

- 2 tickets to event (\$350 value)
- Benton's Bacon gift package
- Logo/name displayed on all event marketing, media, and promotions
- Logo inclusion on event signage and programs

NEW HOPE PRESENTS

Black Tie & BLUE JEANS *gala*



20th annual

BLACK TIE & BLUE JEANS GALA

SUN, NOVEMBER 13, 2022 • RT LODGE

Get ready for Blount County's premier event. Come in your best blue jeans and black tie apparel for an exceptional evening! Enjoy a 4-course gourmet meal inspired and prepared by RT Lodge's own award-winning Chef Trevor Stockton. Wine and dine your way through our fabulous silent auction and feel the excitement while bidding on some unique live auction experiences. It is a fantastic evening that gives the gift of hope to the children of Blount County!

Visit our website for more event details!

www.blountkids.org

SPONSORSHIP OPPORTUNITIES

Platinum Sponsor \$6,000

- Large logo included on all event materials including website, social media posts, event displays and signage.
 - Name on a reflection walk sign
 - 1 reserved table for 10 attendees at event
 - 1 complimentary bottle of wine per attendee
 - Logo placement in printed program and special recognition by emcee
 - First look and access to auction items
-



Gold Sponsor \$4,000

- Small logo included on all event materials including website, social media posts, event displays and signage
 - Name on a reflection walk sign
 - 1 reserved table for 10 attendees at event
 - 1 complimentary bottle of wine per couple
 - Logo placement in printed program
-



Silver Sponsor \$2,500

- Name on program
- 1 reserved table for 10 attendees at event

ANNUAL PACKAGES



Guardian Sponsor: \$3,000

\$750 savings

\$2,000 Silver Sponsor of BTBJ

\$1,500 Community Partner

\$250 CPIT Meeting Sponsor

Advocate Sponsor: \$1,500

\$500 savings

\$1,000 Tenderloin Sponsor of Bacon

\$750 Newsletter Sponsor

\$250 CIPT Team Meeting Sponsor

Friend Sponsor: \$750

\$250 savings

\$500 Sidekick Sponsor of Heroes for Hope

\$500 "Through Jamie's Eyes" Tour Sponsor

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Community Partner

\$1,500 value

- Logo prominently displayed on community partner page of our website for 2022
- Signage displayed in our conference room for tours and meetings for 2022
- Quarterly social media posts displaying logo and recognizing your partnership
- Annual Sponsor spotlight in either digital newsletter or social media post

Quarterly "New Hope News" Newsletter Sponsor

\$750 value

- Logo displayed prominently on quarterly newsletter – received by 600+ businesses and individuals
- Logo displayed prominently on social media posts related to newsletter- minimum of 4 annually

"Through Jamie's Eyes" Tour Sponsor

\$500 value

- Logo displayed on our tour registration page for 2022
- Logo on all promotional material for our bi-monthly center tours for 2022
- Tagging of your social media accounts in our quarterly social media posts promoting tour registration
- Opportunity to include logo for digital display during the bi-monthly tours

CIPT Team Meeting Sponsor

\$250 value

- Opportunity to include logo for digital display during monthly CIPT meetings of law enforcement, DCS, and DA staff persons.
- Mention in the CPIT agenda as sponsor of refreshments
- Annual photo and personalized thank you from CIPT team members
- Bi-annual social media recognition post including logo

MENU OF OPPORTUNITIES

PACKAGES

- ☐ Guardian \$3,000
- ☐ Advocate \$1,500
- ☐ Friend \$750

CHILD ABUSE PREVENTION MONTH

- ☐ Exclusive Sponsor \$5,000+

HEROES FOR HOPE

- ☐ Super Hero \$3,000
- ☐ Hero \$1,000
- ☐ Sidekick \$500

BACON AT THE BEAR

- ☐ Whole Hog 5,000
- ☐ Baby Back \$2,500
- ☐ Tenderloin \$1,000

BLACK TIE & BLUE JEANS

- ☐ Signature \$6,000
- ☐ Gold \$4,000
- ☐ Silver \$2,000

ADDITIONAL OPPORTUNITIES

- ☐ Community Partner \$1,500
- ☐ Quarterly Newsletter Sponsor \$750
- ☐ Tour Sponsor \$500
- ☐ CIPT Meeting Sponsor \$250

Sponsor Name _____

(As it should appear on recognition)

Marketing Representative _____

(Name & Contact Info)

Total Amount Due _____ Payment Method & Schedule _____