

# 2026 Sponsorship OPPORTUNITIES

**MISSION:** TO RESTORE HOPE TO ABUSED OR TRAUMATIZED CHILDREN AND THEIR FAMILIES

## GIVE HOPE

to more than 500 Blount County children who walk through our doors every year.

## GAIN VISIBILITY

by taking advantage of some great marketing opportunities.

## HAVE FUN

at all of our unique events, from wine and dining to family-friendly outdoor fun.



### Questions about sponsorship?

Contact Marketing & Development Director [Anna Ferrell](mailto:afferrell@blountkids.org) via email at [afferrell@blountkids.org](mailto:afferrell@blountkids.org) or call/text at [865.712.4864](tel:865.712.4864)

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It costs

**\$1,500**

to fund **one**  
child's need for  
New Hope.

**1 in 10 children will be abused before their 18th birthday.**

Thank you for helping us meet our financial goals so we can continue providing the services these children need to heal from abuse.

2026 Sponsorship Opportunities

# Non-Event Sponsorship

## BECOME A PATHLIGHTER

\$125 per month | Fund one child's need for New Hope

Over 700 children walk through our doors every year. It costs about \$1,500 to provide the services they need after abuse. Your \$125 monthly gift helps ensure a child receives the critical care they deserve.



### BENEFITS

- Quarterly donor impact report with exclusive content
- Name included in program slide at Black Tie & Blue Jeans Gala
- Name listed in our Annual Report



### A STORY OF HOPE

*A teenage girl, "Stacy," came to New Hope disclosing abuse by a friend's parents, including being injected with substances that left her weak during their encounters. After her forensic interview and medical exam, our team worked with law enforcement, ensuring every detail was in place before the arrest warrant was issued. A few weeks later, her perpetrators were arrested and Stacy started therapy. Stacy's story showcases the profound impact of our work and how being a New Hope Pathlighter helps make it possible to restore hope to children like her.*



Interested in a sponsorship for a service you provide that is not currently listed here? We would be excited to create one for you!

Reach out to Marketing & Development Director, Anna Ferrell, to discuss options.

[aferrell@blountkids.org](mailto:aferrell@blountkids.org) | 865.712.4864



# TN WINTER BEER FEST

Saturday, February 21, 2026 | Company Distilling

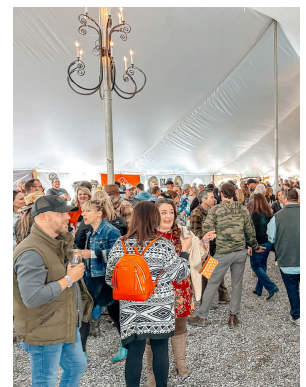
The Tennessee Winter Beer Fest brings craft beer enthusiasts together in a scenic open-air setting next to Company Distilling in Townsend. Sample and vote on beers from local Tennessee breweries while enjoying food, live music, and a silent auction. Proceeds support New Hope Children's Advocacy Center, with the festival having raised over \$275,000 to date. To learn more about the organization and its beginnings, visit [tennesseewinterbeerfest.com](https://tennesseewinterbeerfest.com).

	<b>PRESENTING</b> <b>\$5,000</b> <i>1 available</i>	<b>GOLD</b> <b>\$2,500</b> <i>2 available</i>	<b>SILVER</b> <b>\$1,000</b> <i>unlimited</i>	<b>BRONZE</b> <b>\$500</b> <i>unlimited</i>
<b>Tickets to Event</b>	10	6	4	2
<b>Logo Link on TNWBF Website</b>	yes	yes	yes	yes
<b>Mention on TNWBF Social Media</b>	yes	yes	yes	yes
<b>Verbal Recognition at Event</b>	yes	yes	yes	/
<b>Logo at Event</b>	on-stage display	general display	/	/
<b>Mention During Media Spots</b>	yes	yes	/	/
<b>Option of Display at Event</b>	yes	/	/	/
<b>Feature on New Hope Social Media</b>	yes	/	/	/
<b>Feature in New Hope Digital Newsletter</b>	yes	/	/	/

**All Tennessee Winter Beer Fest sponsorship benefits will be fulfilled by the TNWBF Board of Directors. The bottom two benefits will be fulfilled by New Hope Children's Advocacy Center.**

**If you choose to sponsor TNWBF, you will be connected with Dr. Todd White, TNWBF Board President.**

**If you have specific questions pertaining to the event, you may email [tnwinterbeerfest@gmail.com](mailto:tnwinterbeerfest@gmail.com) or contact Dr. Todd White at [todd@brewinganddistillingcenter.com](mailto:todd@brewinganddistillingcenter.com) or 865-622-7511.**



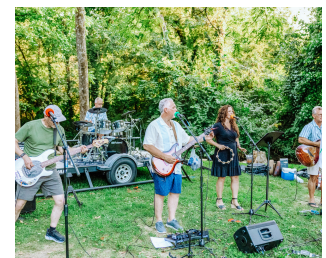


# BAND TOGETHER FOR HOPE

Saturday, March 28 2026 | The Shed

After years away, New Hope's Battle of the Bands is making its return — celebrity judges, incredible local bands, and the community "banding together for hope."

Bands will face off for the grand prize of a professionally produced music video by Big Slate Media all while raising vital funds to restore hope to abused and traumatized children and their families in Blount County.

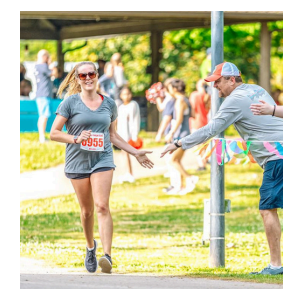
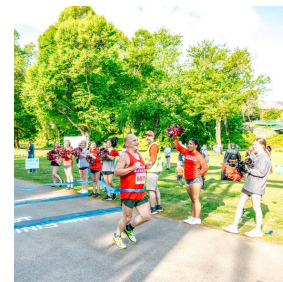


	<b>HEADLINER</b> <b>\$3,000</b> <i>1 available</i>	<b>ENCORE</b> <b>\$1,500</b> <i>5 available</i>	<b>OPENING ACT</b> <b>\$1,000</b> <i>10 available</i>	<b>BACKSTAGE PASS</b> <b>\$500</b> <i>unlimited</i>	<b>FAN FAVORITE</b> <b>\$250</b> <i>unlimited</i>
<b>Event VIP Tickets</b>	10 VIP tickets	6 VIP tickets	4 VIP tickets	2 VIP tickets	2 VIP ticket
<b>New Hope Website</b>	large logo	medium logo	medium logo	small logo	name listed
<b>Logo on Event Banner</b>	prominent logo	large	medium	name listed	/
<b>Digital Newsletter</b>	feature with link	logo	logo	name listed	/
<b>Social Media</b>	1 spotlight post	1 post feature	1 post feature	/	/
<b>Centerpieces</b>	prominent logo	logo	logo	/	/
<b>Mic Time During Event</b>	2 minute	1 minute	/	/	/
<b>Invitation to Any Media Spots</b>	yes	/	/	/	/

# HEROES FOR HOPE 5K

Saturday, April 25, 2026 | Maryville Greenbelt Amphitheater

Be a **HERO** for the kids! Join us for our seventh annual Heroes for Hope 5K and Fun Run this spring to finish Child Abuse Prevention Month strong. Start the race at Maryville's Greenbelt Amphitheater and enjoy the rest of your run along the Greenbelt. Our **certified** 5K course and one-mile Fun Run are family-friendly events, so all ages (and furry friends!) are welcome.



	CHAMPION \$5,000 <i>1 available</i>	T-SHIRT \$4,000 <i>1 available</i>	SUPERHERO \$3,000 <i>unlimited</i>	HERO \$1,000 <i>unlimited</i>	SIDEKICK \$500 <i>unlimited</i>
<b>Race Entries</b>	20	15	15	10	5
<b>Invitation to Any Media Spots</b>	yes	/	/	/	/
<b>Yard Signs with Logo</b>	yes	yes	yes	/	/
<b>Group Packet Delivery Option</b>	yes	yes	yes	/	/
<b>Option for Stage Time</b>	1 min	30 sec	30 sec	/	/
<b>Logo on T-Shirts</b>	prominent	large	medium	small	/
<b>Social Media</b>	video spotlight, tag all race posts	spotlight post	spotlight post	post feature with logo	/
<b>Website</b>	logo with link	logo with link	logo	logo	logo
<b>Digital Newsletter</b>	feature with link	feature with link	logo	logo	name listed
<b>Logo on Event Banner</b>	prominent	large	large	medium	small
<b>Option to Host Booth or Table</b>	yes	yes	yes	yes	yes
<b>Include Marketing Materials in Swag Bags</b>	yes	yes	yes	yes	yes

# FEAST FOR HOPE

*A culinary celebration honoring Brian Tuggle*

Saturday, August 15, 2026 | Smithview Pavilion

Feast for Hope is a culinary celebration honoring the late Brian Tuggle and his passion for New Hope Children's Advocacy Center. The event features chef stations, live music, open bar, and fellowship with friends. Sponsorship supports the celebration of both life and food while raising funds for children and families impacted by abuse and trauma.

	EXECUTIVE CHEF \$7,500 <i>1 available</i>	HEAD CHEF \$5,000 <i>unlimited</i>	SOUS CHEF \$2,500 <i>unlimited</i>	PASTRY CHEF \$1,000 <i>unlimited</i>
<b>Tickets to VIP Hour</b> Includes VIP parking & check-in	8	8	4	2
<b>Special Gift Packages</b>	8	8	4	/
<b>Digital Newsletter</b>	feature with link	feature with link	logo	name listed
<b>Logo on Event Banner</b>	prominent	large	medium	name listed
<b>Social Media</b>	video spotlight, tag all event posts	post spotlight, tag all event posts	post feature with logo	/
<b>Website</b>	logo	logo	/	/
<b>Centerpieces</b>	prominent logo	logo	/	/
<b>Invitation to Any Media Spots</b>	yes	/	/	/
<b>Mic Time During Event</b>	2 minutes	/	/	/
<b>Chef Station Signage</b>	exclusive	/	/	/





# TEE UP FOR HOPE

\*Friday, October 23, 2026 | Egwani Farms Golf Course

Now in its third year, the PCS, Inc. Golf Tournament brings together local businesses and community members for a day on the greens in support of New Hope Children's Advocacy Center. Hosted at Blount County's most scenic course, the event features team play, contests, and prizes. All proceeds directly benefit children and families healing from abuse and trauma.



	DRIVER \$3,000 <i>1 available</i>	WEDGE \$1,500 <i>unlimited</i>	IRON \$1,000 <i>unlimited</i>	PUTTER \$600 <i>unlimited</i>
<b>Team (Four Golfers)</b>	2	1	1	1
<b>Hole Sponsor Signage</b>	3	2	1	/
<b>Logo on Banner</b>	yes	yes	/	/
<b>Verbal Recognition at Event</b>	yes	yes	/	/
<b>Mention on PCS, Inc. Social Media</b>	yes	yes	/	/
<b>Feature on New Hope Social Media</b>	yes	/	/	/
<b>Feature in New Hope Digital Newsletter</b>	yes	/	/	/

## EXTRA ADD-ONS

- Hole Sponsor Signage = \$200
- Mulligan Per Team = \$40

**All PCS Golf Tournament sponsorship benefits will be fulfilled by the PCS, Inc. staff. The bottom two benefits will be fulfilled by New Hope Children's Advocacy Center.**

**If you choose to sponsor, you will be connected with Brian Schreiber, PCS, Inc.'s Marketing Director.**

**If you have specific questions pertaining to the event, you may contact Brian Schreiber at [bschreiber@pscknox.com](mailto:bschreiber@pscknox.com).**

# BLACK TIE & BLUE JEANS

Sunday, November 15, 2026 | RT Lodge

Get your best “casually elegant” attire ready for Blount County's premier event at beautiful and classic RT Lodge. Enjoy a four-course gourmet meal inspired and prepared by RT Lodge's own award-winning Chef Trevor Stockton. Wine and dine your way through our large silent auction and feel the excitement while bidding on unique live auction experiences. It is a spectacular evening that gives the gift of hope to the children of Blount County.



	DIAMOND \$15,000 <i>1 available</i>	PLATINUM \$7,500 <i>5 available</i>	GOLD \$5,500 <i>unlimited</i>	SILVER \$4,000 <i>unlimited</i>
<b>Seats at Event</b>	10 seats (1 table)	10 seats (1 table)	10 seats (1 table)	10 seats (1 table)
<b>Welcome Sign at Check-In</b>	yes	/	/	/
<b>Stage Time (Mic or Video)</b>	1 minute	30 seconds	/	/
<b>Digital Newsletter</b>	logo with link	logo with link	/	/
<b>Sponsor Sign at Check-In</b>	yes	yes	yes	/
<b>Reflection Walk Sign</b>	yes	yes	yes	/
<b>Social Media</b>	video spotlight, tag all event posts	post spotlight	post spotlight	/
<b>Website</b>	logo with link	logo with link	logo	/
<b>Printed Program</b>	prominent logo	large logo	medium logo	name listed
<b>Complimentary Wine</b>	10 bottles wine	10 bottles wine	5 bottles wine	1 bottle champagne

# Menu of Options

## Sponsor One Child's Need for New Hope

\_\_\_ Become a Pathlighter | \$125/month

## Tennessee Winter Beer Fest

\_\_\_ Presenting | \$5,000  
\_\_\_ Gold | \$2,500  
\_\_\_ Silver | \$1,000  
\_\_\_ Bronze | \$500

## Battle of the Bands

\_\_\_ Headliner | \$3,000  
\_\_\_ Encore | \$1,500  
\_\_\_ Opening Act | \$1,000  
\_\_\_ Backstage Pass | \$500  
\_\_\_ Fan Favorite | \$250

## Heroes for Hope 5K

\_\_\_ Champion | \$5,000  
\_\_\_ T-Shirt | \$4,000  
\_\_\_ Superhero | \$3,000  
\_\_\_ Hero | \$1,000  
\_\_\_ Sidekick | \$500

## Feast for Hope

\_\_\_ Executive Chef | \$7,500  
\_\_\_ Head Chef | \$5,000  
\_\_\_ Sous Chef | \$2,500  
\_\_\_ Pastry Chef | \$1,000

## Tee Up for Hope

\_\_\_ Driver | \$2,000  
\_\_\_ Wedge | \$1,500  
\_\_\_ Iron | \$1,000  
\_\_\_ Putt | \$600

## Black Tie & Blue Jeans

\_\_\_ Diamond | \$15,000  
\_\_\_ Platinum | \$7,500  
\_\_\_ Gold | \$5,500  
\_\_\_ Silver | \$4,000

Sponsor Name \_\_\_\_\_  
(As it should appear on recognition)

Marketing Representative \_\_\_\_\_  
(Name & contact info)

Total Amount Due \$ \_\_\_\_\_

Payment Method & Schedule \_\_\_\_\_

It costs

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